

# What is modmuze?

**modmuze** is a fashion and lifestyle magazine run by a passionate group of students from many majors at Oklahoma State University. The magazine began in 2017 as a platform for students to express their creativity and gain experience in what is to come in their future careers. The magazine publishes online with a coordinating feature appearing in the O'Colly newspaper.



**modmuze** is offering introductory advertising prices for the 2019-2020 academic year to local businesses in the Stillwater community.



powered by



O'COLLY MEDIA GROUP

For more information, contact:  
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# modmuze Advertising Partners



# ..... Packages .....

## Premium Fashion Package

What's Included  
*October - January - April*

### Digital

Full-page ads in online magazine (3)  
Fashion pictorial feature (1)  
One-minute video feature (1)  
Social media mentions (5)

### Print

1/4-page ads in O'Colly insert (3)

\$2,000\* / package\*\*  
(Can be split into three payments)

## Print Only Package

What's Included  
*October - January - April*

1/4-page ads in O'Colly insert (3)

\$450 / package

## Al A Carte Advertising

Full-page **digital** ad in any issue  
\$450\* / each

1/4-page **print** ad in O'Colly insert  
\$150\* / each

## Video Sponsorship

Sponsor a promotional video for issue  
\$250 / each

Sponsor every promotional video (3)  
\$550



## Complete Package

What's Included  
*October - January - April*

### Digital

Full-page ads in online magazine (3)  
Social media mentions (2)

### Print

1/4-page ads in O'Colly insert (3)

\$1,450 / package\*\*  
(Can be split into three payments)

## Digital Only Package

What's Included  
*October - January - April*

Full-page ads in online magazine (3)  
Social media mentions (3)

\$900\* / package  
(Can be split into three payments)

### Payment Due Dates

October 14	due	Oct 1
January 27		Jan 13
April 20		Apr 6

\*Photography & layout services included. \*\*Lock in package price for two years.